IBM is at a disadvantage relative to competitors like BCG and Accenture because they have internal tools that improve their consultants efficiency in creating consistent, high quality presentations. These tools provide company template libraries, formatting tools, useful icons, and functions that automate tasks like saving and sharing slide subsets.

I would like to build a minimum viable product with the following:

* IBM template library
* Deck formatting tool (see <https://www.powerusersoftwares.com/pipette> for example)
* Useful icons, maps & objects
* Save and share selected slides function
* Feedback tool (so IBMers can let me know what other features they would like)

I estimate this will take 1 month to complete at a cost of approximately $18,000.